



# PRESS RELEASE

Haines & Kibblehouse, Inc.  
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Skippack, PA 19474

## **FOR IMMEDIATE RELEASE**

Thursday, August 19, 2010

For more information, please call (610) 222-4039  
PR/External Affairs Office of Haines & Kibblehouse, Inc.

## **BIRDSBORO MATERIALS SPONSORING HCWA'S 7<sup>TH</sup> ANNUAL 'HIT THE HAY' 8 MILE TRAIL RUN**

On Sunday, August, 29, [Birdsboro Materials](#) will once again sponsor the 7th Annual 'Hit The Hay' 8 Mile Trail Run. This is the sixth year Birdsboro Materials will have the opportunity to support this annual event for [Hay Creek Watershed Association](#) (HCWA). Birdsboro Materials officials acknowledge this sponsorship as both a community outreach effort for this quarry facility and a wonderful opportunity to help raise awareness about the Hay Creek Watershed and the environmental value that the watershed brings to the Schuylkill River basin. Birdsboro Materials operates a state-permitted surface mining operation or quarry within a portion of the 22 square mile Hay Creek Watershed.

The 2010 'Hit The Hay Trail Run' event will occur on Sunday, August 29, beginning at 9:00 AM and features a technical off-road run within an existing recreational park and wooded trail system that rims the southern and western limits of Birdsboro Materials quarry. Birdsboro Materials quarry is located at 1267 Hay Creek Road, Birdsboro, PA 19508. Registration for the event begins at 7:30 AM and the main race event starts at 9:00 AM. The race event will be professionally timed and scored.

This year's trail run will begin within [Birdsboro Borough's](#) Rustic Picnic Area, which is located off of State Route 82 (Hay Creek Road), just south of Birdsboro and immediately adjacent to the Birdsboro Materials quarry entrance. From the Rustic Park Picnic Area, the trail run will traverse through 8 miles of pristine forested trails, rugged terrain, multiple water crossings, and picturesque scenery. Registration giveaways, race prizes, and refreshments will be supplied. The event will be held rain or shine and all proceeds benefit HCWA. Race inquiries, registration forms, event questions, or general information concerning this and other upcoming Hay Creek Watershed Association outreach events may be obtained from the organization's website at [www.hcwa.camp9.org](http://www.hcwa.camp9.org).

Birdsboro Materials is a trusted member of The H&K Group Family of Companies. For more information on this outreach event at Birdsboro Materials, please call (610) 222-4039. To further explore The H&K Group Family of Companies, or to map detailed directions to this facility, please browse [www.hkgroup.com](http://www.hkgroup.com).

Event flyer attached.

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# HAY CREEK WATERSHED ASSOCIATION

presents

## Sunday August 29<sup>th</sup>, 2010

Rain or Shine!



### 7<sup>th</sup> Annual

## Hit the Hay 8.1 Mile Trail Run

**REGISTRATION**    **\$20** - HCWA Members / **\$25.00** Non-Members  
If postmarked by August 15, or online by August 25th.  
Afterwards and day of race: \$30.00.  
T-shirts to the first 150 pre-registrants.

**REGISTER**            Online at [www.hcwa.camp9.org](http://www.hcwa.camp9.org)  
Pay online or download the mail-in form.

**SCHEDULE**            **Registration opens at 7:30 am**  
Rustic Park Pavilion #4 in Birdsboro.  
Location can be obtained online or GPS by entering  
1314 Hay Creek Road, Birdsboro PA 19508.

**Race starts at 9 am**

**COURSE**                Wind your way past two beautiful pine scented reservoirs, over decaying canal locks,  
splash through streams and finish in a picturesque park.

**AWARDS**                **Philadelphia sports package to overall male and female winners.**  
Signature Hay Creek Watershed Association prize to top 3 male and female finishers  
16-29; 30-39; 40-49; 50-59; and 60+. Prizes will NOT be shipped.

**Questions? Email: [info@haycreekwatershed.org](mailto:info@haycreekwatershed.org) or call 484-288-0536.**

Hay Creek Watershed Association • P.O. Box 162 • Geigertown, PA 19523 • 610-901-7865 • [www.hcwa.camp9.org](http://www.hcwa.camp9.org)

**\*\*Pre-register & save online at [www.hcwa.camp9.org](http://www.hcwa.camp9.org)\*\***